

Position Description

Position	LambEx Taskforce Member
Reports To	LambEx Taskforce Chair
Location	Flexible (Remote)
Type	2 Year Appointment until 31 December 2026
Direct Reports	Nil
Key Relationships	LambEx Taskforce 28 National Board
Remuneration	\$400 per day meeting sitting fee Reimbursement for reasonable travel, accommodation, and meal expenses

Company Information

About 28 National (28NL):

28NL is a for-purpose company limited by guarantee, governed by a Board of Directors, and serves as the home of LambEx.

About LambEx:

Since its inception in 2010, LambEx has become the premier conference for the Australian sheep, lamb, and wool industry. Held biennially, the conference attracts over 1,450 attendees from across Australia and internationally. LambEx showcases the industry's best and provides a rare opportunity for sheep producers and stakeholders from across the production supply chain to connect in an epic three-day event. LambEx26 will build on the success of LambEx24 and will take place once again in South Australia.

Position Summary

LambEx Taskforce Members play a crucial role in the planning, execution, and evaluation of the biennial LambEx conference. Reporting to the Taskforce Chair, members will provide strategic leadership and industry expertise across key areas such as program development, speaker selection, sponsorship engagement, and local host city promotion. This role ensures the LambEx conference meets industry needs and delivers high-quality content and experiences for attendees. Taskforce members are integral to creating an engaging event that represents the best of the Australian sheep industry.

Key Accountabilities

Program Curation and Speaker Selection

- Develop a comprehensive conference program that covers a wide range of topics relevant to the sheep and lamb supply chain, ensuring diversity in both subject matter and speaker representation.
- Collaborate with fellow taskforce members to identify emerging trends, challenges, and innovations within the industry to ensure the program addresses current issues.
- Approach and secure high-calibre speakers, including leading industry figures, researchers, and innovative farmers, to provide meaningful insights that will resonate with conference attendees.
- Evaluate and select keynote speakers, panellists, and workshop facilitators who can inspire and inform attendees, ensuring a balance between technical expertise and practical takeaways.

Industry Insights and Advice

- Stay informed on the latest developments in the sheep industry, from production techniques to market trends, regulatory changes, and consumer preferences, and integrate this knowledge into the conference content.
- Ensure the conference aligns with industry priorities by continuously engaging with key stakeholders across the supply chain, including producers, processors, exporters, and researchers, to gather input on critical issues.
- Work closely with industry associations, government bodies, and research institutions to ensure LambEx remains a premier event that provides thought leadership and practical solutions.

Sponsor Engagement

- Identify potential sponsors whose business objectives align with the LambEx conference goals, ensuring a mutually beneficial partnership.
- Facilitate introductions and provide sponsor leads to the Executive Officer, helping to secure funding and in-kind support for the event.
- Actively engage with sponsors, helping to build strong, long-lasting relationships through effective communication and alignment of sponsorship opportunities with conference objectives.
- Organize and participate in sponsor engagement workshops to facilitate meaningful discussions, build relationships, and provide sponsors with opportunities to contribute to the event in impactful ways.

Host City Engagement

- Collaborate with local stakeholders to organize supplementary activities, such as farm tours, site visits, or regional showcases, to provide attendees with a deeper connection to the host city's sheep industry and local culture.
- Promote the unique attractions and logistical advantages of the host city to attendees, ensuring their experience extends beyond the conference itself.

Post-Conference Review and Evaluation

- Play an active role in the thorough review and evaluation of the LambEx conference to ensure continuous improvement in future events.
- Participate in post-conference debriefs with the taskforce and contribute to the identification of the event's strengths and areas for development.
- Gather and assess feedback from attendees, sponsors, speakers, and stakeholders, analysing it to provide recommendations and knowledge transfer for future conferences.
- Assist in the preparation of a post-conference report, documenting key learnings, success stories, and recommendations for the next LambEx.

Skills | Attributes | Requirements

Knowledge & Skills

To succeed as a LambEx Taskforce member, individual applicants should demonstrate expertise in some of the following areas:

- **Industry Knowledge:** In-depth understanding of the sheep and lamb industry, including trends, challenges, and opportunities.
- **Strategic Planning:** Contribute to program curation, speaker selection, and conference strategy.
- **Partner Management:** Experience in identifying, securing, and managing sponsorships and partnerships.

- **Stakeholder Engagement:** Effective communication skills to collaborate with industry stakeholders and gather insights.
- **Event Coordination:** Familiarity with planning and executing events, including logistics and program management for medium-large conferences.
- **Collaborative Approach:** Ability to work effectively within a diverse team with different perspectives and expertise and contribute to collective goals.
- **Analytical Skills:** Capability to evaluate the event post-conference, identifying strengths, areas for improvement, and future recommendations.

Attributes

- Be familiar with and adhere to 28NL's policies and procedures.
- Uphold 28NL's values and behaviours every day.
- Build positive productive working relationships internally and externally.

Membership Requirements

- The taskforce will consist of a 28NL Director and up to five members with relevant expertise. Members may serve a maximum of three consecutive terms of two years each.

Meetings and Reporting

- The taskforce will meet at least four times in the 12 months preceding the conference. Additional meetings may be scheduled as needed. Members are expected to contribute actively, with the Executive Officer providing secretariat support. Regular reports will be submitted to the 28NL Board.

Work Health & Safety

- 28NL strives to provide a safe and healthy work environment for all employees, contractors, and visitors. Its aim is to eliminate any hazard that could constitute personal injury or illness, and it will do all that is reasonably practicable to ensure safe work practices are adopted and adhered to. Each employee is asked to take reasonable care to protect their own health and safety at work and also the health and safety of others in the workplace.